



WHY Birò Share?

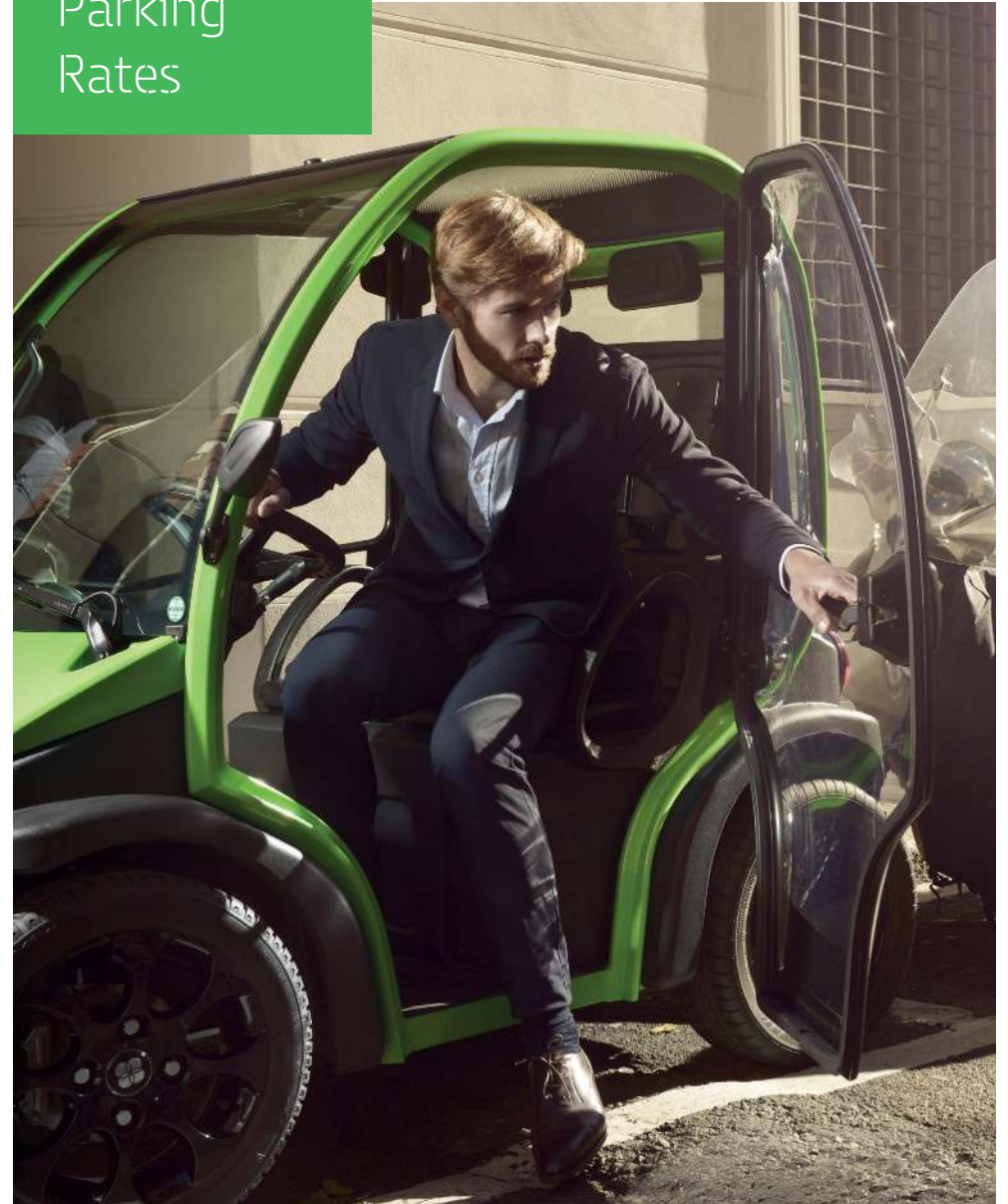
Birò, from Cost to Revenue.

Owners decides on the rates

Driving
Rates



Parking
Rates



Immediate earnings starting from the first month!

10 years long term rental (no initial fee): 165€/month

Birò winter edition with Maxi Lithium battery (100km range),
subscription to Birò Share portal,
liability insurance and no initial fee.

Example of revenue with a BiròShare vehicle



Assumption:

Driving rate: **€ 0,15/min**

Parking rate: **€ 0,07/min**

Average daily use: **3h / day.**

If parking represents 70% of use

Revenue € 523/month

1 month = 30 days.

PROFIT : € 328/month

ROI (%) : 83%

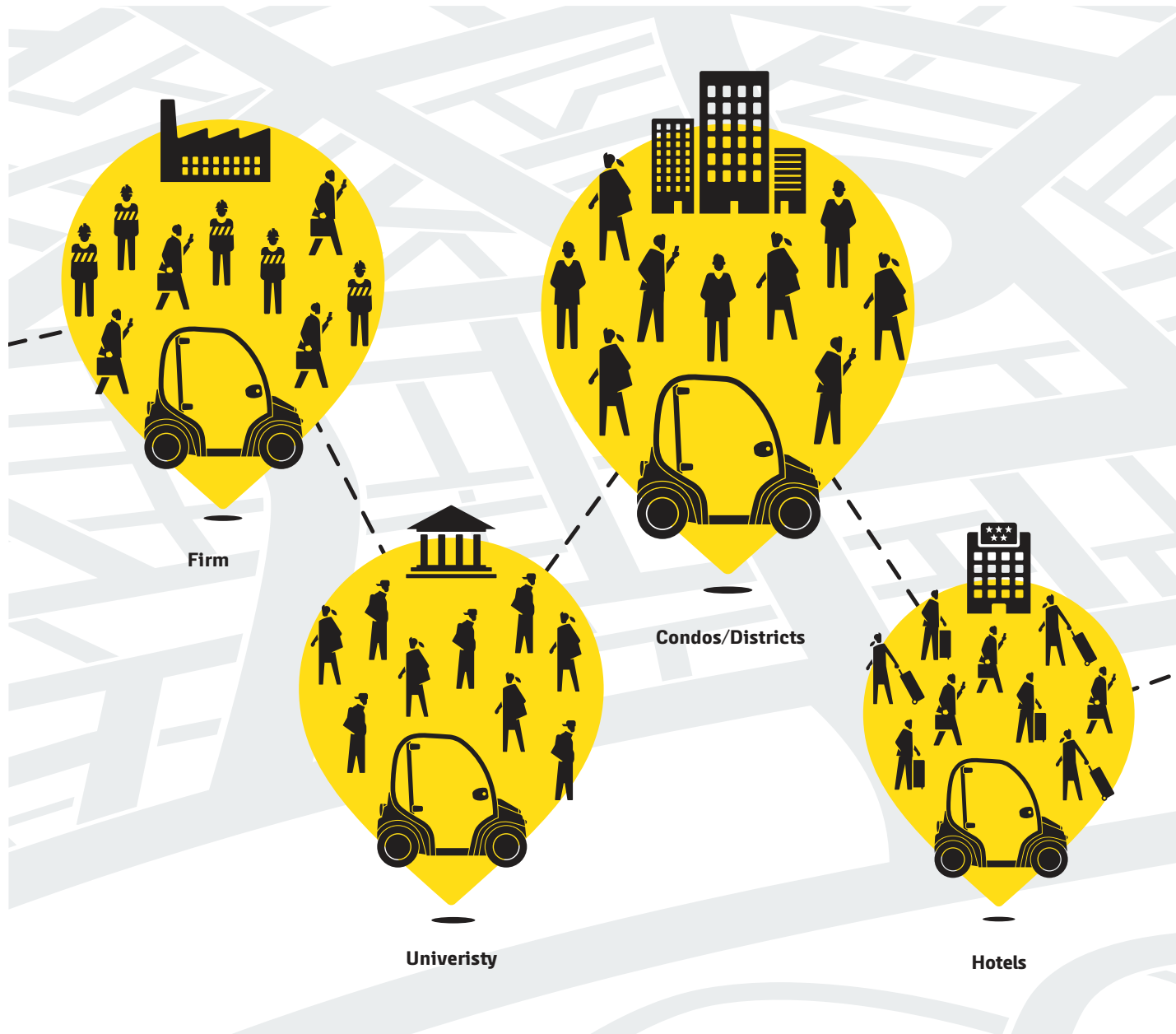
+ Every calculation is intended VAT included, the fee for the usage
of the platform (€ 29/month) is also included in the calculations.



BIRÒ SHARE



The larger is the fleet, the larger net earning will be.



Net Earning:

1 Birò: € 358/month

2 Birò: € 716/month

3 Birò: € 1.074/month

4 Birò: € 1.432/month

5 Birò: € 1.790/month

10 Birò: € 3.580/month



10 Birò: € 42.960/year

Create your own BiròShare Community

Benefits:



Birò Share is the personal car share programme with truly social soul. It benefits the single user and the community as a whole



Small=
Practical



Smart



Social



Where you
want



No keys



Pay As You Go



Eco-friendly

What's Birò Share?



Birò Share

I share, you share, we share.



Birò, the first personal commuter born to be shared.

Birò Share, the online platform which allow owners of Birò to share their vehicle with a group of user, whether free of charge or by setting a per minute rate.

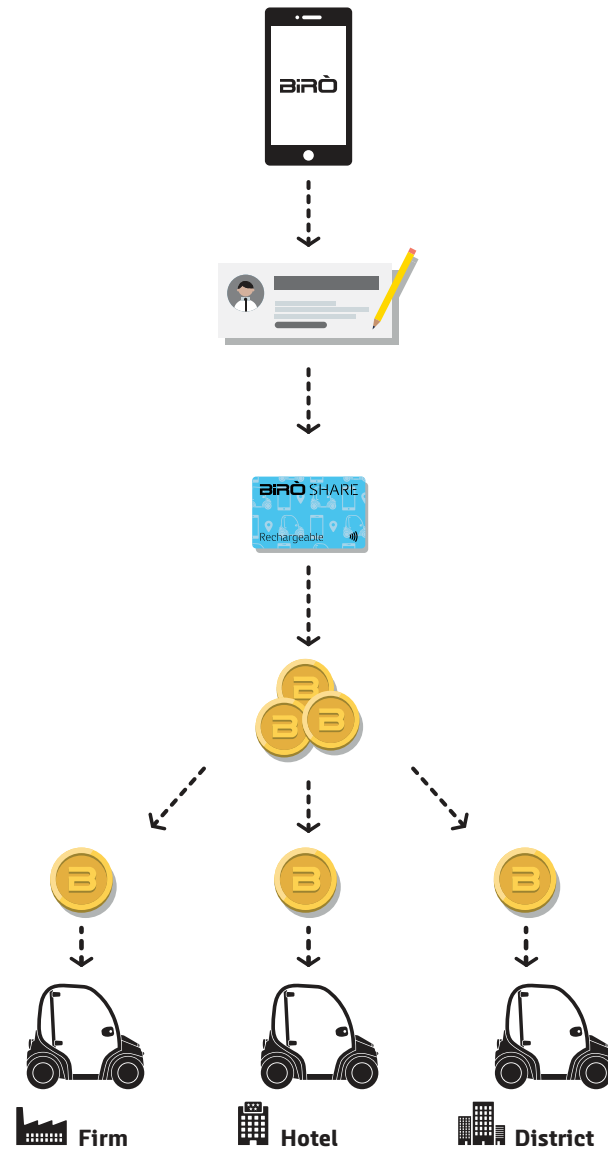


How it works?

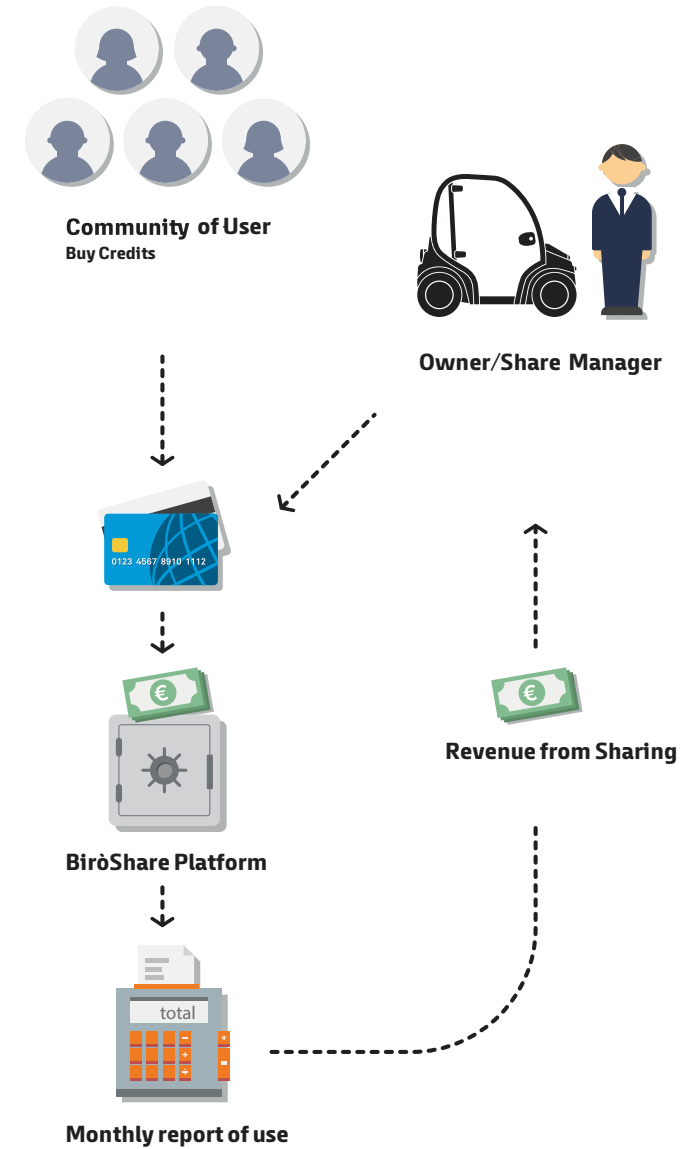
Through a simple platform.

The User:

1. Visit the website
2. Register online
3. Activate your BiròCard
4. Buy Credit
5. Use Birò and pay per use.



Economic transaction:



Share Manager:

 **1.**
Sign up online




 **3.**
Monitor use in real time.



 **2.**
Create your own Biròshare community.

A Simple Platform

1. Who, where, when and how much. The Owner decides.
2. Full control, Monitoring use in real time.
3. You can manage your fleet anywhere. No key exchange



- Home
- I miei Birò
- I miei utenti
- Gestisci abbonamenti
- Report
- Dati profilo
- FAQ
- Contattaci
- Logout

Estrima srl
Via Pordenone a 1
30026 Portogruaro (VE) - ITA
Tel:
E-Mail: estrima@estrima.com

community
Brida Srl

0 residui 0 €/min 0 €/min

X5HV3D
Rosso

100%

Disponibile

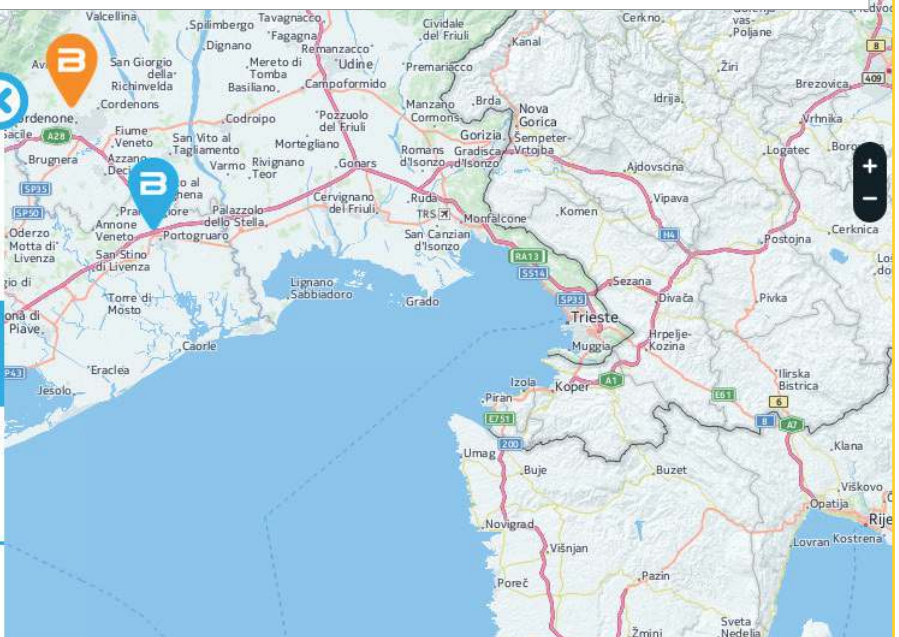
Report Utente

Da 08-01-2017 A 19-01-2017 [Cerca](#)

Utente: tutti

	N° comm.	N° comm. attive	N° veicoli attivi	N° card attive	Ore utilizzo	Ore sosta	Km percorsi	Competenze (€)
Gianpaolo	1	1	1	1	00:05:15	00:00:45	1,80	0,00
Giovanni	2	2	2	2	00:45:05	01:26:44	17,71	0,00
Micaela	1	1	1	2	00:14:31	00:50:30	4,65	0,00

[EXCEL](#)





Estrima S.r.l.

Via Roveredo 20/b
33170 Pordenone (PN), Italy
T (+39) 0421 760365
biroshare@estrima.com

www.biroshare.com